

BALLET SAN JOSE

PRESS RELEASE

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BALLET SAN JOSE ANNOUNCES NEW EXECUTIVE DIRECTOR

Ballet San Jose is proud to announce the appointment of Stephanie Ziesel as its new Executive Director, effective May 25, 2009. Ms. Ziesel comes to Ballet San Jose from San Francisco Ballet, where she serves as Associate Director of Development. During her nearly seven-year tenure, she played a primary role in building San Francisco Ballet's major gifts program, along with developing and executing numerous other key initiatives, including an information management system for tracking and fulfilling special event tickets. In addition, Ms. Ziesel played an integral leadership role in San Francisco Ballet's successful \$45 million Endowment Campaign.

Ms. Ziesel hails from Madison, Wisconsin. She holds an undergraduate degree from the University of Wisconsin-Madison in journalism and political science and a law degree from the University of California, Hastings College of the Law.

Chairman of the Board of Governors, John C. Fry said, "We are thrilled to announce Stephanie Ziesel's appointment as our new Executive Director. Her combined expertise in the arena of development operations and fundraising is unparalleled. Ballet San Jose, as well as the Silicon Valley arts community at large, will reap the benefits of her unique skill set, and we are delighted to welcome her as our new Executive Director of Ballet San Jose."

ABOUT BALLET SAN JOSE

Ballet San Jose, located in the heart of Silicon Valley, enriches lives by providing world class dance performances. Ballet San Jose is internationally recognized for its extraordinary dancers, rich repertoire of ballets, and its artistic innovation and excellence.

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